



PERSONAL INFO

W: ryancoker.com

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P: 804-503-7516

TECH SKILLS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE AFTER EFFECTS

ADOBE CAPTIVATE

ARTICULATE STORYLINE

HTML & CSS

DESIGN SKILLS

CREATIVITY

LAYOUT DESIGN

TYPOGRAPHY

UI/UX DESIGN

BRANDING



Motivated and creative graphic designer with over 10 years experience designing and producing award-winning eLearning courses, creating marketing material, and building and maintaining brand standards.

EXPERIENCE

Digitec Interactive (December 2006 - present)

Graphic Design / Production

Designed user interfaces, content graphics, and animations as well as played an integral part of a high functioning team that produced numerous eLearning courses for a wide range of clients such as: Hilton, ISACA, Chico's, Junior Achievement, the Council for Economic Education, Florida Virtual School, U.S. Navy, and Starwood Hotels & Resorts. Played an integral role in guiding design choices for designers with less seniority and developers. Designed user interfaces and user experiences for learning applications across multiple mobile platforms. Oversaw and created company marketing collateral and branding material.

Spanberger for Congress (April 2018 - November 2018)

Graphic Design (Volunteer & Freelancer)

Designed and maintained graphics for a successful House Congressional Campaign in Virginia's 7th District. Worked directly with the Communications Director and at times the candidate herself, primarily focused on art posted to all social media outlets. Designs included but were not limited to infographics, voting instructions, monthly donation prompts, Snapchat geofilters, poll rating change alerts, as well as digital endorsement cards from both notable politicians and non-profit organizations. Designed and maintained campaign staff name tags, office door signs, and letterhead. Designed printed and digital invitations for campaign events. Designed campaign voting instruction handouts.

Velocity Christian Church (September 2015 - March 2016)

Graphic Design and Branding Consultant (Volunteer)

Consulted with the rebranding team during logo design process. Designed and wrote brand standards and best practices. Designed building signage and collateral.

EDUCATION

Associates of Science Degree in *Graphic Design*

Seminole State College (2004-2006)

Graduated: with *Higher Honors*; GPA 3.8